

## **Stop the Madness**

Written by Rick Lasse  
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### ***Stop the Madness...in 3D***

Okay...this may be one of the few times that I need to rant and I'll keep this brief, but I just need to say.....

Does every animated movie, and now, some Hollywood "classics", have to be released/rereleased in 3D?

I know that 3D can provide some cool looks to a film but is it really necessary to ask an audience to pay extra money, which they don't have right now because we're still in a recession, to see a movie that could be just as good without the 3D effects, especially several that we've already seen rereleased more than once? How much will it cost to see all six Star Wars films in 3D anyway? And will audiences have to pay each time for a new pair of 3D glasses...probably so, because you'll want that cool logo with each of the episode numbers printed on the side because they'll be collector's items, won't you?

And in the case of rereleases, you know that this will, then, lead to the rerelease of those same movies on the Special Edition 3D DVD/Blue-ray copy. And there are many who have the VHS/LaserDisc/DVD/DVD Blue-ray copies of these films.

Hollywood just needs to be careful that they don't saturate the market with too many 3D movies.

Don't get me wrong, I love 3D. I got to see *The House of Wax* when it was rereleased in 3D back in the mid-1970's and it was impressive. And I did like to see *Coraline* in 3D. But, for me, the 3D version of *Nightmare Before Christmas* wasn't that good and I skipped seeing *UP* in 3D because I was concerned that the 3D effects might distract me from the story. From what friends told me afterwards, I might have been right.

I don't think that I need the addition of 3D effects to help me with my suspension of disbelief.

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And I'm sure that with the availability of televisions with 3D capabilities, there will be more and more 3D movies being churned out, which might become tiresome for moviegoers...so, then what will be beyond 3D?

What do you think???